



**IIT Madras Study Placement**  
DS and ES Programs

Placement Portal  
**Privacy Policy**

September 04, 2024

## 1. Introduction

Welcome to the IIT Madras Study Program Placement Portal. We are dedicated to protecting the privacy of all our users, including IIT Madras study program students and esteemed recruiters. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you interact with our services.

## 2. Information Collection and Use

### 2.1. Information We Collect

We collect various types of information from IIT Madras study program students and recruiters, including:

- **Personal Information:**
  - A. For Students:** Names, email addresses, contact numbers, academic records, past experiences, certifications, training details, resumes, and other professional details provided during registration or when using our services.
  - B. For Recruiters:** Company names, sectors, website URLs, representative names, email addresses, contact numbers, job descriptions, and shortlisting details provided during portal registration or when engaging with our placement services.
- **Usage Data:** Information on how users interact with our portal, such as IP addresses, browser types, device details, locations, pages visited, and user actions.
- **Publication of Selections and Testimonials:** With consent, we may publish student selections, offers, and testimonials from students and recruiters on our portal, social media platforms, and YouTube channel.

### 2.2. How We Use Your Information

The information we collect is used for the following purposes:

- **Operational Tasks:** To facilitate online operations, including student and recruiter engagement, job placement processes, and related activities.
- **Statistical Analysis:** To provide a statistical overview, identifying patterns in recruiter behavior, student engagement, offers, selections, and time gaps to the internal stakeholders.
- **Data Sharing:** Occasionally, we may share information within the IIT Madras study program for statistical, operational, and administrative purposes. We do not share your data with third parties, except as required by law.
- **Showcasing Achievements:** To highlight successful selections, offers, and testimonials on our portal, social media platforms, and YouTube channel.

### **3. Data Sharing and Disclosure**

#### **3.1. Internal Sharing**

Information is shared within the IIT Madras study program for purposes related to statistical analysis, portal operations, and associated services.

#### **3.2. External Sharing**

We do not share your information with third parties, except in the following cases:

- **Legal Compliance:** We may disclose information if required by law, such as in response to a request under the Right to Information Act.

### **4. Data Security**

We take data security seriously and implement appropriate measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no method of data transmission or storage is entirely secure, and we cannot guarantee absolute security.

### **5. User Rights**

#### **5.1. Access and Correction**

You have the right to access the personal information we hold about you and to request corrections if necessary. To review or update your information, please visit the portal and use the profile section.

### **6. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance user experience, monitor website usage, and improve our services. You can manage your cookie preferences through your browser settings. Our portal never collects information or creates individual profiles for commercial marketing.

### **7. Third-Party Links**

Our portal may contain links to external websites or services. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any external sites you visit.

### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices. Any updates will be posted on our portal with the effective date indicated.

### **9. Contact Information**

If you have any questions or concerns about this Privacy Policy, please contact the IIT Madras study program placement administration at the IIT Madras campus. You may write to us at "iic@study.iitm.ac.in".